

PCI Compliance Validation Service Program

Frequently Asked Questions

What is PCI DSS?

The Payment Card Industry (PCI) Data Security Standard (DSS) is a set of requirements for enhancing payment account data security. These standards were developed by the PCI Security Standards Council, which was founded by American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa, Inc. to facilitate industry-wide adoption of consistent data security measures on a global basis. The standard aims to increase awareness and promote best practices in the handling of sensitive information as a means to minimizing identity theft and fraudulent transactions.

Is PCI DSS new?

No. The framework of the PCI data security standards has existed in different forms for some time now and continues to evolve. You may be more familiar with the payment brands' programs that promote the adoption of the PCI DSS

- MasterCard: Site Data Protection (SDP) program
 - [Mastercard.com/sdp](https://www.mastercard.com/sdp)
- Visa: Cardholder Information Security Program (CISP)
 - [Visa.com/cisp](https://www.visa.com/cisp)
- Discover Network: Discover Information Security & Compliance (DISC)
 - [Discovernetwork.com/fraudsecurity/disc.html](https://discovernetwork.com/fraudsecurity/disc.html)
- American Express: Data Security Operating Policy
 - [AmericanExpress.com/datasecurity](https://www.americanexpress.com/datasecurity)

I only process a few hundred dollars a month. Does my merchant account still need to be PCI compliant?

Yes, all merchants, whether small or large, are required to be PCI compliant. The payment brands have collectively mandated PCI DSS compliance for any and all organizations that process, store or transmit payment cardholder data. Inherent in having a merchant account is the ability to handle cardholder data.

I already use a "PCI compliant" terminal/gateway. Doesn't that mean I am PCI compliant?

No. Use of a PCI compliant payment application is one aspect of the many PCI DSS requirements, which cover handling of sensitive data. Currently, the PCI DSS lists twelve requirements. These requirements are organized around the following principles:

- Build and maintain a secure network
- Protect cardholder data
- Maintain a vulnerability management program
- Implement strong access control measures
- Regularly monitor and test networks
- Maintain an information security policy

Can I choose not to certify for PCI compliance?

If you choose not to complete the self-assessment questionnaire (and applicable network scans) you may overlook certain data security practices that minimize your risk of a security breach. In the event that your business is compromised, you may be subject to substantial fines per payment brand. These fines would be in addition to the expenses and fraudulent transactions resulting from the breach.

In light of the importance that data security has to the payment processing industry and consumers at large, we, as your service provider, may also begin imposing a fee for each month that your account has not been validated as PCI compliant or in any given month your account is deemed non-compliant. Failure to validate compliance may result in the termination of your merchant account.

What do I need to do to validate my PCI DSS compliance?

The Franklin Synergy Bank PCI Compliance Management Service includes: assistance in determining which version of the Self-Assessment Questionnaire is appropriate for your business; administration of any applicable network scans; guidance on any necessary remediation efforts; and certification and validation of your account's compliance. At your earliest opportunity, please visit us on the Web at www.franklinsynergybank.com to log in to your merchant account and complete the necessary steps to become certified as compliant. You may also access the site through the Franklin Synergy Bank Business Banking homepage by clicking on the link for Merchant Card Services and then "PCI Compliance Program". Your default user ID is your Merchant Number and your default password is your business telephone number – all 10 numbers should be entered. For example, if your phone number is 999-555-5555, your password would be 9995555555. You will be prompted to change this initial password after logging in for the first time. If you have any trouble logging in to the system or if you do not have internet access, please call your Merchant Services Representative at (615) 236-4607. You may also e-mail us at al.dorsey@franklinsynergy.com.

How long is the PCI compliance certification valid?

The PCI compliance certificate is valid for one year from the date the certificate is issued. To maintain your compliance, you are required to complete the PCI DSS self-assessment questionnaire annually and conduct any applicable network scan on a quarterly basis.